

## **5 Stars Qatar Airways**

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### **Abstract**

In traveling with airlines each time with increased costs. Therefore, passengers are expected in terms of quality and good service of each airline. Each year, the best airline in the world is ranked. The best airlines in the world always hear the name of Qatar Airways. Qatar Airways is an excellent airline. Number one in the world and in the 5 star level. When everyone hearing of the Qatar airways we will think about luxury, comfort and modern. This airline creates a commercial image with service and quality of service. And consider safety first Ensuring that Airlines have the highest protection standards. And there is a concern for those who come to use the service very well for you to travel impressively, Qatar Airways is the most respected airline in the world. Of course, other airlines also have the same advantages as Qatar Airways. For this reason, I would like to show you how to do it. Therefore being the airline that should have received the best airline position.

Keyword: Airline, service, quality and impress

### **Introduction**

Qatar Airways is the national airline of the state of Qatar, highly successful in the aviation industry. Established in 1991 as a small regional airline that opened only a few routes in 1994. Qatar Airways has re-launched. And since then National Airlines Qatar became the fastest growing airline in the world. Qatar Airways has become the leading airline in the regional and global aviation business. Has been popular with passengers around the world as an airline with excellent service standards.

The airline has strong connections and offers passengers the option to fly to over 120 destinations around the world. If talking about the complete service of Qatar Airways Would not mention Qatar Airways Airbus 380 aircraft Which is fully equipped with special services in 3 levels: First Class Seat Business class seat And economy class seats Fully equipped with a special personal corner Private television And leg stretching angle and recline And serving drinks and snacks throughout the trip With storage space while traveling Cabinet for hanging clothes You can also use the internet. And phone calls while traveling. If talking about food on the airline ticket In first class and business class passengers can book and create an ideal dining experience when traveling on long distance flights selected from Doha. The above mentioned may not be explained much. That the airline has nothing special to all customers, but believes that most people should see the specialness that makes this airline popular. That passengers choose to use the service and be a five-star airline.

Everyone has different opinions on the issues that I'm confident. But from the World Airline Award in 2015, Qatar Airways was voted the number one airline in the world, the third largest airline of the year. Cathay Pacific, which has been voted as the best service provider in 2014. Qatar Airways has won twice before in 2011 and 2012. These awards should be able to guarantee that Most people choose to use the service with Qatar Airways and have been accepted as the best airline in the world for many times.

## **Objective**

To find the reason why Qatar become 5 star Airline.

To know what people think about about Qatar Airline.

## **Research methodology**

### **Reasons that the Qatar is airline that is in the five-star level.**

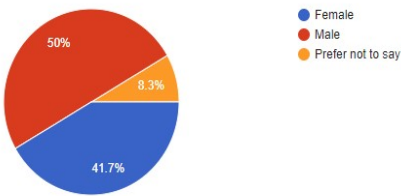
1. New Business Class experience, Qsuite, is the only customisable seat allowing our passengers to work, dine and socialise together.
2. One in-flight entertainment system now offers up to 4,000 entertainment options, totalling 920 hours. It is enough entertainment to circle the world 20 times.
3. The global launch customer of the Airbus A350-900, and soon to be the first to fly the A350-1000. Featuring state-of-the-art technology and an extra-wide body, our A350 was developed for an optimal travel experience, by delivering maximum comfort and efficiency.
4. New Business Class experience, 'Qsuite,' offers our passengers the only double bed available in Business Class, for an even more restful journey.
5. World-class dining in the sky with sumptuous cuisine, prepared freshly for you. Savour expertly served exclusive vintages from the spacious dining area in your seat.

## Survey

This survey from 24 people, most of them are aged 21-30, 12 for male, 10 for female and 2 for prefer not to say. Almost 99 percent knew Qatar Airways, but only 16.7 percent ever fly with Qatar Airways. Most people have reasoned that Qatar Airways is a five-star airline is have good service ( 87.5%) and Most people would like to try the service with Qatar Airways (95%)

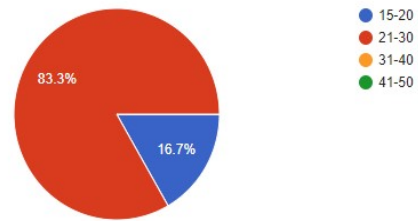
### Sex

คำตอบ 24 ข้อ



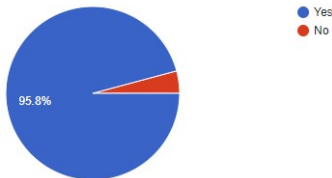
### Age

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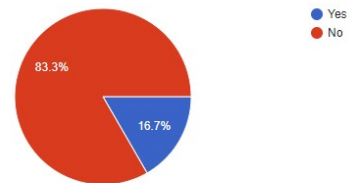
### Have you know Qatar Airways?

คำตอบ 24 ข้อ



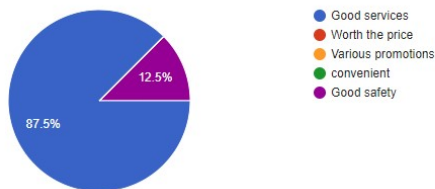
### Have you ever fly with Qatar Airways?

คำตอบ 24 ข้อ



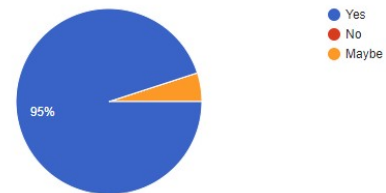
### Why Qatar Airways is a five-star airline?

คำตอบ 24 ข้อ



### Would you like to try the service with Qatar Airways?

คำตอบ 20 ข้อ



From the survey, most people already know about Qatar Airways, even if many have never fly with Qatar Airways before. They think about reasoned that Qatar Airways is a five-star airline is good service. And they would like to try the service with Qatar Airways.

## **Conclusion**

At present, there are many airlines. There are many options for passengers to make decisions. Causing competition in terms of price, quality, service or many other factors. That is the reason that many airlines are trying to improve the quality of service more and more. Most people choose the airline that is worth the money paid to the airline. And expecting to find good service. Including the Qatar Airways that can provide excellent customer service, making the airline highly appreciated and ranked five stars. I hope this is useful for readers to everybody, whether they are students, teachers or the Qatar Airways, all this knowledge is applied in real life.

## **Recommendation**

According to research, knowing that the airline Qatar is a great airline and is in the five-star level. There are many factors that most people choose to use with Qatar Airways. Which results can be analyzed in the decision of the passenger.

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