



TQF.3

Bachelor's Degree

Master's Degree

### Course Specification

Course Code: HIL1426 Course Title : French 1  
Credits : 3 (3-0-6)

Program: Restaurant Business International College  
Suan Sunandha Rajabhat University  
(SSRUIC)

Semester : 2 Academic Year : 2560

### Section 1 General Information

#### 1. Code and Course Title :

Course Code: HIL1426

Course Title (English): French 1

Course Title (Thai):

#### 2. Credits : 3 (3-0-6)

#### 3. Curriculum and Course Category :

3.1 Curriculum: Bachelor of Arts, International College,  
SSRU is categorized in Restaurant Business.

3.2 Course Category:

General Education

Required Course

Elective Course

Others .....

#### **4. Lecturer Responsible for Course and Instructional Course**

##### **Lecturer (s) :**

4.1 Lecturer Responsible for Course: Mr. Kannapat Kankaew

4.2 Instructional Course Lecturer(s):

(1)

(2)

#### **5. Contact/Get in Touch**

Room Number 305 Tel. 0924588959 E-mail

kunnapat.ka@ssru.ac.th

#### **6. Semester/ Year of Study**

6.1 Semester: 2 Year of Study 60

6.2 Number of the students enrolled

#### **7. Pre-requisite Course (If any)**

None

#### **8. Co-requisite Course (If any)**

None

#### **9. Learning Location**

Building Number: SSRUIC

Room Number 207

#### **10. Last Date for Preparing and Revising this Course:**

Date 19 Month December Year 2016

### **Section 2 Aims and Objectives**

#### **1. Course Aims**

At the end of this course, the student will reach to five domains in the following areas of performance :

1.1 Morals and Ethics

(1) Be able to deliver or to complete a required task at or the appointed time.

(2) Be able to do the right thing according to the values, beliefs and principles they claim to hold.

#### 1.2 Knowledge

(1) Understanding the business theories and important case studies taught

(2) To be able to provide an analysis and provide the solution to real world problems

#### 1.3 Cognitive Skills

- (1) The ability to gather and summarize information, and  
(2) Self-study and sharing information to the class

#### 1.4 Interpersonal Skills and Responsibility

(1) Be able to communicate with foreigners in English

(2) Be able to use English to solve business problem

#### 1.5 Numerical Analysis, Communication and Information Technology Skills

(1) Be able to use basic ICT skills and apply them to daily.

(2) Be able to use IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real life experiences.

## **2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)**

Self-study, Problem Based-learning, E-Learning, Field trips, Media Support, Analysis, Discussion, Cooperative Learning & Lecturing.

## **Section 3 Characteristics and Operation**

### **1. Course Outline**

(English) Basic sentences structures and pattern practice in French with emphasis on listening, speaking, writing and reading in order to develop students' ability to communicate with guests in restaurant business.

(Thai)

**2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)**

| Lecture<br>(hours) | Remedial Class<br>(hours) | Practice/<br>Field Work/<br>Internship (hours) | Self Study<br>(hours) |
|--------------------|---------------------------|--|-----------------------|
| 3                  | 3                         | 0  | 6                     |

**3. Time Length per Week for Individual Academic Consulting and Guidance**

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer’s office: Room Number 308 Building SSRUIC International College (Nakhonpathom Education Center/SSRU)

3.2 Consulting via office telephone/mobile phone: 0924588959

3.3 Consulting via E-Mail: kunnapat.ka@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line) LINE: Pat7303

3.5 Consulting via Computer Network ( Internet/Web board) LIVE SESSIONS

**Section 4 Developing Student’s Learning Outcomes**

**1. Morals and Ethics**

**1.1 Morals and Ethics to be developed**

- (1) Understand discipline of people working in Hospitality Industry and their culture
- (2) Be able to deliver or to complete a required task at or the appointed time.

- (3) Be able to do the right thing according to the values, beliefs and principles they claim to hold.
- (4)
- (5)

### **1.2 Teaching Strategies**

- (1) Use Problem-based learning
- (2) Use cooperative learning techniques
- (3) Invite guest speaker who is an expert in real world business
- (4)

### **1.3 Assessment Strategies**

- (1) Pop-quiz, midterm, and final exam
- (2) Group projects
- (3) Class Presentations
- (4)

## **2. Knowledge**

### **2.1 Knowledge to be developed**

- (1) Understanding the business theories and important case studies taught
- (2) To be able to provide an analysis and provide the solution to real world problems
- (3) To be able to use business knowledge integrated with other disciplines
- (4)
- (5)

### **2.2 Teaching Strategies**

- (1) Use Problem-based learning
- (2) Use cooperative learning techniques

(3) Invite guest speaker who is an expert in real world business

(4)

### **2.3 Assessment Strategies**

(1) Pop-quiz, midterm, and final exam

(2) Group projects

(3) Individual presentations

(4) Online Assessments

## **3. Cognitive Skills**

### **3.1 Cognitive Skills to be developed**

- (1) The ability to gather and summarize information, and conduct research

- Self-study and sharing information to the class

- The ability to solve problems from case studies

(4)

(5)

### **3.2 Teaching Strategies**

(1) Group Presentations

(2) Participate in real competitions such as Business Plan Writing.

(3) Problem-based learning

### **3.3 Assessment Strategies**

(1) How students participate in teamwork

(2) How students use advance business English in their presentation.

## **4. Interpersonal Skills and Responsibilities**

### **4.1 Interpersonal Skills and Responsibilities to be developed**

- (1) Be able to communicate with foreigners in English
- (2) Be able to use English to solve business problem
- (3) Initiate some new business ideas and have leadership
- (4)
- (5)

#### **4.2 Teaching Strategies**

- (1) Allow students with work in unfamiliar situation with new team members
- (2) Practice business manner and how to deal with customers
- (3) Use advance business English to communicate in class and with lecturers

#### **4.3 Assessment Strategies**

- (1) How students participate in teamwork
- (2) How students use advance business English in their presentation.

### **5. Numerical Analysis, Communication and Information Technology**

#### **Skills**

#### **5.1 Numerical Analysis, Communication and Information**

#### **Technology to be developed**

- (1) Be able to use basic ICT skills and apply them to daily.
- (2) Be able to use IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real life
- (3)
- (4)
- (5)

#### **5.2 Teaching Strategies**



(1) Use case studies that allow students to implement their knowledge of statistics and mathematics to solve business problems

(2) Students will form a team and do the group projects that require two-ways communication and develop their social skills.

### **5.3 Assessment Strategies**

(1) How students participate in teamwork

(2) How students use advance business English in their presentation.

### **6. Other Domain**

**Remark:** Symbol ● means ‘major responsibility’

Symbol ○ means ‘minor responsibility’

No symbol means ‘no responsibility’

The above symbols were shown in ‘Curriculum Mapping’ of TQF 2.

(Program Specification)

## Section 5 Lesson Plan and Assessment

### 1. Lesson Plan

| Week | Topic/Outline  | Periods | Learning Activities and Medias                                       | Lecturer(s)          |
|------|--|---------|--|----------------------|
| 1    | Introduction to French                                 | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat Kankaew |
| 2    | French language for Communication Level 1: Restaurants | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat Kankaew |
| 3    | Various vocabulary for Hospitality                     | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat Kankaew |
| 4    | Vocabulary Four Skills Development                     | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat Kankaew |
| 5    | Ontogenesis of the French Language for Hospitality     | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat Kankaew |
| 6    | Skills Developments for restaurants                    | 3       | Guest Speaker  | Mr. Kannapat Kankaew |
| 7    | Reviews/Discussions & Pre-Assessments                  | 3       | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning<br>Discussions | Mr. Kannapat Kankaew |
| 8    | Midterm  | 3       | Paper Test   | Mr. Kannapat Kankaew |

|    |   |   |  |                         |
|----|---|---|--|-------------------------|
| 9  | Skills Development:<br>Reading in French<br>Level 1                             | 3 | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat<br>Kankaew |
| 10 | Skills Development:<br>Pronunciation  | 3 | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat<br>Kankaew |
| 11 | Develop sequence<br>Numbers   | 3 | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning                | Mr. Kannapat<br>Kankaew |
| 12 | Cooperative Learning: Case study applied to Restaurants and Catering<br>Level 1 | 3 | Cooperative Learning   | Mr. Kannapat<br>Kankaew |
| 13 | Cooperative Learning: Case study applied to Service Management<br>Level 1       | 3 | Cooperative Learning   | Mr. Kannapat<br>Kankaew |
| 14 | Role Plays & Mind map applied to Catering Management<br>Level 1                 | 3 | Role Plays   | Mr. Kannapat<br>Kankaew |
| 15 | Problem Based-Learning applied to Intermediary Vocabulary                       | 3 | PBL  | Mr. Kannapat<br>Kankaew |
| 16 | Final Review and Discussions  | 3 | Quiz<br>Media Support<br>Lecture<br>PBL<br>E-Learning<br>Discussions | Mr. Kannapat<br>Kankaew |

|    |                   |   |            |                      |
|----|-------------------|---|------------|----------------------|
| 17 | Final Examination | 3 | Paper Test | Mr. Kannapat Kankaew |
|----|-------------------|---|------------|----------------------|

## 2. Learning Assessment Plan

|   | Learning Outcome   | Assessment Activities            | Time Schedule (Week) | Proportion for Assessment (%) |
|---|--|----------------------------------|----------------------|-------------------------------|
| 1 | <b>Morals and Ethics</b>   | Attendance/Discipline            | 1-8                  | 20%                           |
| 2 | <b>Knowledge</b>   | Midterm Test & Final Examination | 4 & 8                | 20% & 30%                     |
| 3 | <b>Cognitive Skills</b>  | Assignments/Reports              | 4 & 8                | 20% & 30%                     |
| 4 | <b>Interpersonal Skills and Responsibilities</b>                           | Group/Pair work                  | 2-3-5-6              | 10%                           |
| 5 | <b>Numerical Analysis, Communication and Information Technology Skills</b> | E-Learning                       | 3-6-7                | 10%                           |

## Section 6 Learning and Teaching Resources

### 1. Textbook and Main Documents

Kurbegov, E. 2017. *French Conversation: Premium* (2nd ed.). Singapore: McGrawHill.

McArthur, J., 1998. *Books on wheels: Cooperative learning through thematic units*. Englewood: Libraries Unlimited, pp.230-358.

Savin-Baden, M. and Howell Major, C., 2004. *Foundations of problem-based learning*. London: Open University Press, pp.102-135.

Slavin, R., 1994. *Cooperative learning: Theory, research and practice*. Second Edition. Boston: Allyn and Bacon, pp.118-244.

Tan, O.S., 2003. *Problem-based learning innovation - Using problems to power learning in the 21st century*. Singapore: Thomson Learning, pp.36-64.

## **2. Important Documents for Extra Study**

## **3. Suggestion Information (Printing Materials/Website/CD/Others)**

- [www.french-linguistics.co.uk/dictionary](http://www.french-linguistics.co.uk/dictionary)
- [www.multilingualbooks.com](http://www.multilingualbooks.com)
- [portail.org/langue-francaise.fr](http://portail.org/langue-francaise.fr)
- [www.lepost.fr/.../1901223\\_les-subtilites-de-la-langue-francaise.html](http://www.lepost.fr/.../1901223_les-subtilites-de-la-langue-francaise.html)
- [www.univ-lyon2.fr/](http://www.univ-lyon2.fr/)
- [www.virginia.edu/french/](http://www.virginia.edu/french/)

## **Section 7 Course Evaluation and Revising**

### **1. Strategies for Course Evaluation by Students**

- a. Evaluation sheet
- b. Students' attitude in class
- c. Students' participation during class

### **2. Strategies for Course Evaluation by Lecturer**

3. Examination results

### **4. Teaching Revision**

5. Classroom Research

### **6. Feedback for Achievement Standards**

7. Evaluation based on constant observation, presentations and applications

## **8. Methodology and Planning for Course Review and Improvement**

There will be a round of 15 three-hour lecture sessions in this course. Lectures will cover the core communication skills based on a professional approach applied to Tourism Industry.

F (Free) > ORAL PPP (Presentation – Practice – Performance) – Free your mind – Free your speech

F (Focus) > Lecture (Writing and Reading skills using dictate and auto-correction) – CCC (Clear – Coherent – Credible) – Stay focus & remember

F (Fun) > Role Games / Vocabulary applications, build a MIND MAP/  
Extras > Use of E-Learning applications and New Technology development.

**Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level**

| Courses                  | 1. Morals and Ethics   |   |   | 2. Knowledge |   |   | 3. Cognitive Skills |   |   | 4. Interpersonal Skills and Responsibility |   |   | 5. Numerical Analysis, Communication and Information Technology Skills |   |   |  |  |  |
|--------------------------|------------------------|---|---|--------------|---|---|---------------------|---|---|--|---|---|--|---|---|--|--|--|
|                          | ● Major Responsibility |   |   |              |   |   |                     |   |   | ○ Minor Responsibility                     |   |   |  |   |   |  |  |  |
| Course Category Elective | 1                      | 2 | 3 | 1            | 2 | 3 | 1                   | 2 | 3 | 1  | 2 | 3 | 1  | 2 | 3 |  |  |  |
| HIL1426 French 1         | ●                      | ○ | ○ | ○            | ○ | ● | ○                   | ○ | ○ | ●  | ○ | ● | ○  | ● | ○ |  |  |  |