



“Airline Students Perceptions of the Airport Security on Airport Passengers for Personal Searches: A Case Study of International College, Suan Sunandha Rajabhat University.”

ชื่อผู้รับผิดชอบโครงการวิจัยและผู้ร่วมวิจัย : Mr. Mohamed Darma Rizal Khairree

งบประมาณที่ได้รับจัดสรร : งบประมาณรายได้ 20,000 บาท

ความสำคัญและที่มาของปัญหาที่ทำการวิจัย

International College, Suan Sunandha Rajabhat University (SSRUIC) offers Bachelor degree program in Airline Business since Year 2009. We had at least 500 graduated students in B.A.(Airline Business) and most of them worked in the airline business areas especially at the Domestic and International airports. The degree program in B.A.(Airline Business) curriculum was designed with the global cultural perspective. Airline Business Program students need to understand the diversity of international culture and practice. Students must have a chance to learn from various kinds of perspective and different lecturers' background. Students must know that different cultures may have different ways to negotiate and reach an agreement. The International College had to prepare students for high competitive environment after deregulation and liberalization of airline industry in ASEAN. In addition, airline students of SSRUIC must have knowledge in security risk and crisis management, Safety Management System (SMS) compliances with ICAO principles, Safety regulations, Safety policy and objectives, Safety accountability and responsibilities, and Safety risk management.

One major statement in the mission of SSRUIC is to produce graduates that meet with knowledge-based society and be able to work and compete in the global market, Airline Business Program aims to prepare graduates with high quality, be ready and able to perform their duties in both domestic and international. This action research will enable the researcher in offering students knowledge and perception in the airport security risk and safety management system. The finding from this research will enhance the body of knowledge

because the airline students are part of the future, specially they will work in the airport or related areas, therefore their point of view can be great value to this study.