



## List of Courses for Exchange Students Education Year 2017-2018

(All courses are taught in English language)

### 1. B.B.A. (International Business) Degree Program

Semester	Course Code	Course Title
<b>2/2017 (January-May 2018)</b>	IBP1202	Principles of Management
	IBP1203	Business Statistics
	IBP1204	Principles of Marketing
	ICS1107	Introduction to ASEAN
	ICL1102	Communicating in English
	ICL1104	English Composition for Business
	IBP2207	Financial Management
	IBP2208	Business Law
	IBP2314	Business Ethics and Cross Cultural Management
	IBP2315	Macroeconomics
	IBP2424	Negotiation Strategies
	IIB3222	Entrepreneurship
	IIB3320	International Logistic
	IIB3321	Export-Import Procedures and Management
	IIB3323	Seminar in International Business Management
IIB3439	Corporate Social Responsibility	
IIB3436	Strategic Management	

Semester	Course Code	Course Title
<b>3/2017 (Summer June-July 2018)</b>	ICS1102	Man and Global Society
	ICL2119	Public Speaking and Presentation Skills in English
	ICM1106	Self-Defense
	IBP2301	Operation Management
	IBP2425	Human Resources Management
	IIB3324	Independent Study in International Business

## 2. B.A. (Hotel Management) Degree Program

Semester	Course Code	Course Title
<b>2/2017 (January-May 2018)</b>	IGL1102	Communication in English
	IGL1104	English Composition for Business
	IGS1102	Man and Global Society
	IGS1106	Southeast ASEAN Studies
	IGM1111	World Environment
	HHM1202	Introduction to Lodging and Restaurant Business
	HHM2208	Information Technology for Hotel and Restaurant
	HHM2209	English Communication for Personality in Hospitality industry
	HHM3210	Human Resource Management for Hospitality Industry
	HIM2303	Marketing for Hotel Business
	HIM2304	Front Office Operation and Management
	HIM3403	Spa Management
	HIM3308	Restaurant and Kitchen Management
HIM3309	Research for Hotel Business	

	HIM3310	Seminar in Hospitality Trends
	HIM3413	Club and Bar Operation
	HIR2303	Cake and Pastries Preparation
	HIR3304	Basic Technique for Commercial Cookery
	HIR3406	Breakfast and Sandwiches Preparation
	HIR3308	Kitchen Management and Operations
	HIR3309	Food and Beverage Operations
	HIR3310	Meeting and Catering Management
	HIR4409	Seminar in Restaurant Business
	HIR4412	Cocktail and Non-Alcoholic Beverages Preparation
<b>Semester</b>	<b>Course Code</b>	<b>Course Title</b>
<b>3/2017 (Summer June-July 2018)</b>	IGM1102	Introduction to Information Technology
	HHM1203	Service Psychology
	HHM1204	Professional Ethics and Laws for Hospitality Industry
	HIR2403	Meals Design For Market Requirement
	HIM3305	Housekeeping Operation and Management
	HIM3405	Special Event Management

### 3. B.A. (Airline Business) Degree Program

Semester	Course Code	Subject
2/2017 (January-May 2018)	ICL1102	Communicating in English
	ICL1104	English Composition for Business
	ICS1101	Introduction to Psychology
	ICS1105	Thai Society and Culture
	ICM1111	World Environment
	IAC1204	Personality Development and Grooming
	IAL2207	Immigrations, Customs and Quarantine
	IAL2208	Human Resource Management
	IAL3210	Air Catering Management
	IAL2302	Airline Marketing Management
	IAL3404	Fare and Ticketing
	IAL3307	Ground Service Management
	IAL3308	Cabin Crew Management
	IAL3404	English for Airline Career Preparation
	IAL3407	Customer Relationship Management and Passenger Satisfaction Survey
IAL3409	Food and Beverage Management and Table Etiquette	
Semester	Course Code	Course Title
3/2017 (Summer June-July 2018)	IAC1203	English for Ground and In-Flight Services
	ICS1107	Introduction to ASEAN
	IAC1202	English for Airline Operations and Management
	IAL2303	English for Ground and In-Flight Service
	IAL2401	Civil Aviation Management

#### 4. B.A. (Tourism Management ) Degree Program

Semester	Course Code	Subject
2/2017 (January-May 2018)	ICL1102	Communicating in English
	ICL1103	English Composition for Daily Life
	ICS1105	Thai Society and Culture
	TRM1202	Service Psychology
	TRM1203	ASEAN Studies
	TRM1204	Professional Ethics and Laws for Tourism
	ITM2207	Information Technology for Tourism and Hotel
	ITM2310	Marketing in Tourism Management
	ITM2311	Tour Business Management
	ITM2401	Cultural Tourism Management
	ITM2402	Health and Spa Tourism Management
	ITM3305	Research and Seminar in Tourism
	ITM3307	Tourism Project Management
	ITM3312	Airline Reservation and Ticketing
ITM3412	Northeastern Thailand Tour	
Semester	Course Code	Subject
3/2017 (Summer June-July 2018)	TRM2205	Tourist Behavior
	TRM2206	Information Technology for Tourism and Hotel
	TRM2207	English for Thai History and Thai Arts
	ITM3208	Cross Culture Communication in ASEAN Tourism
	ITM3303	Logistics for Tourism Management

### 5. M.A. (Mathematics Education)

Semester	Course Code	Subject
<b>2/2017 (January-May 2018)</b>	MTP5106	Measurement and Evaluation in Mathematics
	MTP5107	Learning Management, Learning Resources and Quality Assurance for Mathematics Education
	MTP5108	Innovations in Teaching Mathematics
	MME5202	Discovering Algebra with Technology
	MME5207	Seminar in Mathematics for Secondary School Teachers